

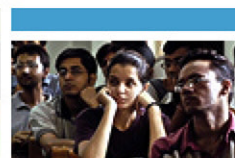
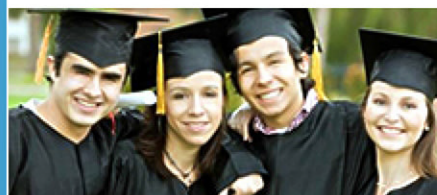


Global Study Portals is a 'one-of-its-kind' web portal created for bridging the gap between the students and educational institutions. GSP understands how important quality education and students are to you. We have taken the initial step; join us to create a better environment for your progress.

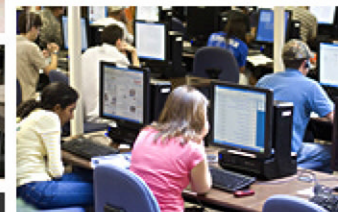
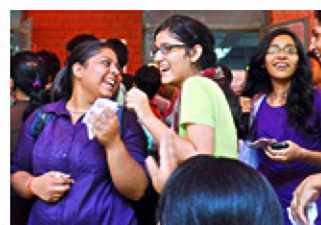
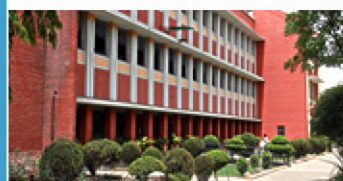
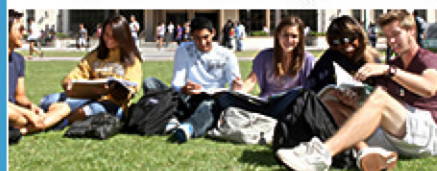
*Global Study Portals*



**GlobalStudyPortals.com**  
Know Where Know How



**A Platform for  
Future  
Excellence**



# MEDIA KIT





Global Study Portals.com (GSP) connects educators and students supporting the growth and development of international education and global student mobility.

Through GSP's various services, education institutions are able to achieve results and efficiencies in growing national and international student enrolments. Our management team has over a decade of combined understanding and knowledge of the education marketplace, and as a result, our customers benefit from working with true education experts, who are constantly striving to develop products to the highest standards possible in this constantly fast growing market. We are constantly listening to both our client and our students. We are keen to ensure that any potential student is kept informed of the latest course and any other exciting developments. We can communicate effectively with your target group and bring best results. Gsp is world's growing platform for students to search for universities and institutions around the world, find information, read student reviews, and get connected.

## Key Objectives for Clients

- To increase the number of students at institutions
- To increase the diversity of student nationality
- To increase the number of students in all your study programs

## Our Advantages



We have made some significant investments over the past years to ensure our portal develops and competes in what is becoming an ever more competitive market place.

GSP is a business development and market intelligence resource, which provides critical industry news, research, interviews, best practice tips, and trends to international education professionals. GSP provides a range of information to students like courses, its prospects, career options and entrance exams across various fields.



We have comprehensive search functions which provide structured results for easy and useful access.

## GSP Forum



GSP Forum is a place to discuss about all, it's nothing but conversation. Many students will participate & interact here with their knowledge, doubts and suggestions.

The person(may be advisors/students) who have expertise and who have a good amount of knowledge will discuss about Question & Answers, about doubts, services, products, suggestions, advices, feedbacks and more...

Here, we have three sections such as Ask a question, Discuss a topic, Do an announcement.

## Webinar

- » Webinars are visual sessions about education for students.
- » Universities can conduct webinars periodically.
- » Students can attend the session from anywhere in the world.
- » Updated and unbiased information
- » A webinar also allows the hosting University to interact with an audience. The audience can ask the speaker or moderator (who is leading the webinar) questions in real-time through an instant messaging tool or e-mail.
- » Supports Text Chat, Voice Chat and Video Chat with access to useful resources like brochures, news, events, contacts etc.





## Virtual Education Fair

An online Education fair is an online version of a traditional Education fair. This allows universities and students to meet and discuss about the institutions, careers and job opportunities by way of specialized websites. Like a traditional job fair, online job fairs are live, fully interactive, and held at specific times.



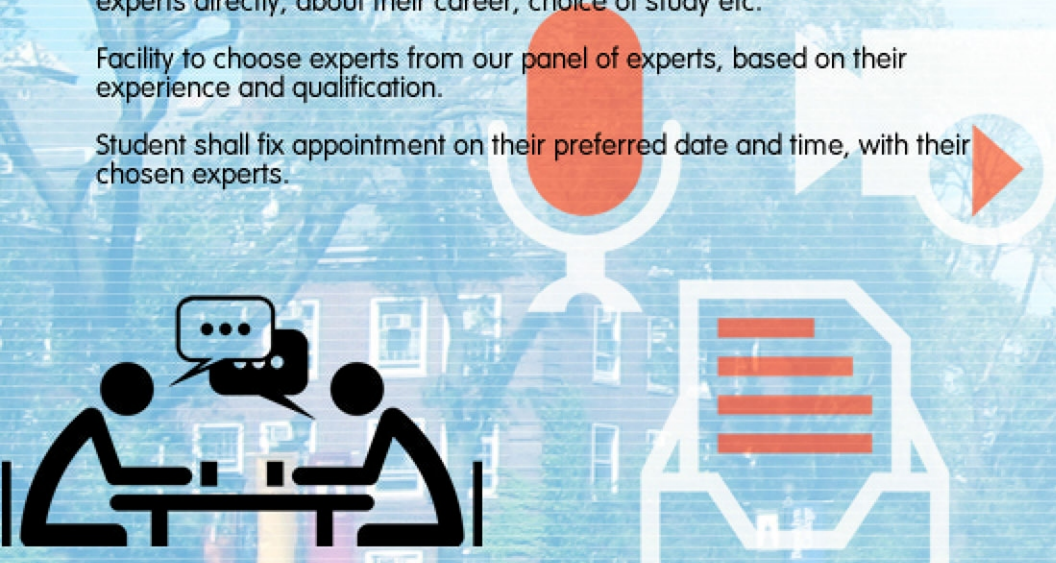
This is the place where maximum number of students can directly contact the universities through online.

## One to One Counseling

Students from anywhere in the world can seek advice from our experts directly, about their career, choice of study etc.

Facility to choose experts from our panel of experts, based on their experience and qualification.

Student shall fix appointment on their preferred date and time, with their chosen experts.



## My Result



My Result is envisaged to provide faster and better access to exam/test results for students. More often than not, website traffic is so high that it crashes. An alternative to that is "My Result", where students can check their University/ College exam results, competitive exam or entrance exam results as well as School Board results, as soon as the result is announced by the official body.

## Bulk Application

Bulk Application is to provide students a Common Application Form to apply to colleges of their choice. Students can select the colleges they are interested in studying in (provided they clear the minimum cut-off), fill up the form once and use it to apply to multiple colleges at one go! It is an instant, smart, and easy.



## Marketing Initiatives



We are experts in web marketing and SEO and know how to engage with Social Networks, increase traffic and optimise successfully across all major search engines. (Search, Display & Content Marketing)

Through profile listing, testimonials, student reviews and other marketing services we do reputation management for the universities.







Apart from web hosted services, we provide Off-line Marketing Services such as print, TV, Education fairs, workshops etc which also contribute to generation of leads.

We also concentrate on opportunities in communication through close connection in social media



## Products & Services for Clients

### Institution Profile Listing

You get to create a detailed profile about the University which will be listed in our portal and also linked to courses on offer. This in turn means an institutional profile should be the foundation of any campaign as the whole institution benefits and aids with both domestic and international recruitment. This will allow universities to gain maximum brand exposure at our portal. While listing, your online brochure will be made available in our portal. Also your logo, photos, videos and other details will be highlighted in our listing pages.

### MSC IN BUSINESS ADMINISTRATION SPECIALIZING IN INTERNATIONAL BUSINESS AND MARKETING, 1 Year, Fulltime

kristianstad university Sweden, Europe, Sweden English



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#### OVERVIEW

#### COURSES

#### PHOTOS & VIDEOS

#### STUDENT REVIEWS



### Master of Business Administrations - MBA

2 Years, Full Time, Post Graduate Degree

Fees	Seats	Eligibility
INR 490000	Total-240	CAT   MAT   XAT

- Accreditation: NAAC Accredited A Grade
- Salient Features: Free Laptop | 100% Placement

Apply Now E-Brochure Download

### Course Details

#### COURSE SCHEDULE

Master of Business Administrations - MBA is a two years post graduate degree program in full time mode. The courses are AICTE and UGC approved.

#### ELIGIBILITY

The Specializations Offered from Bangalore University includes :

Marketing

### Home Page Sponsorship

This home page position provides great visibility and awareness. Perfect for positioning the University as a key player in the education domain and with a good platform for displaying customized messages.

**TECHNICAL UNIVERSITY OF LIBEREC**

**UNIVERSITY OF PISA**

**UNIVERSITY OF THE FRASER VALLEY**

**Study Abroad**

**Study in Abroad**

**Art**

- Full Time Painting
- Full Time MBAPCOM
- Distance/Correspondence MBA
- Executive MBA
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**Find the Perfect Institute for You**

Please share few details with us to find the best institute and to create an account for you.

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## Banner Advertisements



### UNIVERSITIES AND COLLEGES

Like Tweet +1

### MORE SEARCH OPTION

#### Exams Accepted

- ☐ TOEFL
- ☐ IELTS
- ☐ GMAT

We provide opportunities for banner advertisements of different sizes.

## Group E-mails / SMS

These communications go out to our filtered data base. You can have a slot on this email/ SMS which is linked back to a bigger profile hosted on our site.



## Sponsorship of Subject editorial sections

If there are specific subject areas you are keen to push, like Business, Law, Engineering or whatever, then you can sponsor relevant editorial. Good for helping to channel relevant students to specific pages of your site.

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universities?

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Harleen B

If you're planning to come to the UK to study as full time student, you should know that leaving home and travelling abroad to study can be a real yet life changing experience. How do you have to leave friends?

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## Why GlobalStudyPortals.com

- Get access to the largest base of students looking for various study options
- Save costs using the most economical and popular mediums – the online & offline marketing, since we have flexible packages.
- Gain maximum visibility to the students with advertising options with us.
- Interact directly with student community.
- Participate in virtual and real time edu-fairs/ webinars with for maximum exposure.